



International Experience Program-2024 Student Report (30th June To 30th July, 2024)

Departure from Chatrapati Shivaji Maharaj International Airport, Mumbai

Day = (-1) (29th June, 2024)

The journey for IEP-2024 began from Chatrapati Shivaji Maharaj International Airport, Bombay where students from all the institutes of Gujarat Technological University gathered. The



flight to Adelaide was delayed by almost two hours, so all waited at the airport. The flight departed at 2:45 PM and landed in Malaysia at 10:30 PM. There, we came to know that the next flight to Adelaide was postponed to the next day early in the morning. The Malaysian airlines provided us with a night stay at 'Terena Hotel' in Bangi, Kuala Lumpur. All were transported to the hotel and divided into two groups, one group of 10 flew from Malaysia to Perth, then to Adelaide in the early morning, while the other group of 9 flew from Malaysia to Singapore, then to Adelaide in the evening.

Day-0 (30th June, 2024):



The bus picked up the first group from the hotel at 5:30 am. We took a flight from Malaysia at 8:55 am and arrived in Perth at 3:00 pm. After a short layover, we caught another flight at 6:15 pm to Adelaide, where we landed by 10:00 pm. Mr. Paragbhai Shah, CEO, Education hub of Australia

picked all of us from the airport, and we reached our accommodation/hostel by 11:30 pm. They assigned our rooms and explained the rules of the hostel. We visited the cafeteria and seen recreational facilities. All were so tired that they directly went to seep.

Day-1 (1st July, 2024)

The flight of 2nd Group was at 5:00 pm from Malaysia to Singapore and the from Singapore to Adelaide. They arrived Adelaide on July 1st at 7:00 am. The arrangement to airport pick up has been done and then all took their



breakfast at the hostel/accommodation. Due to the flight delay, the academic activity of IEP-2024 started from 1pm.

The students received hostel schedule with breakfast from 7:30 am to 8:30 am. On the first day, all visited UBSS campus and had classes starting at 1:00 pm. There was a small inauguration function organized on the first day. Mr. Aqeel Abdale, Associate Dean, Student Affair, UBSS, Prof.



Steven, Faculty of Strategic Management, UBSS, Dr. Kaushal Bhatt, IEP-Mentor, GTU, Mr. Parag Shah, CEO, and Mr. Viral, Patel, Education Hub of Australia, Sydney were present in the inaugural session. Dr. Kaushal Bhatt,

introduced GTU and its activities and main objectives of IEP program where as Mr. Aqeel shared the activities of UBSS to the students and faculty members. Dr. Kaushal Bhatt, also welcomed Prof. Steven. Prof. Steven holds two Doctorate degrees and has reach experience of more than 30 years in industry and teaching. Prof. Steven was also surprised to know about the IEP program and various activities of GTU.



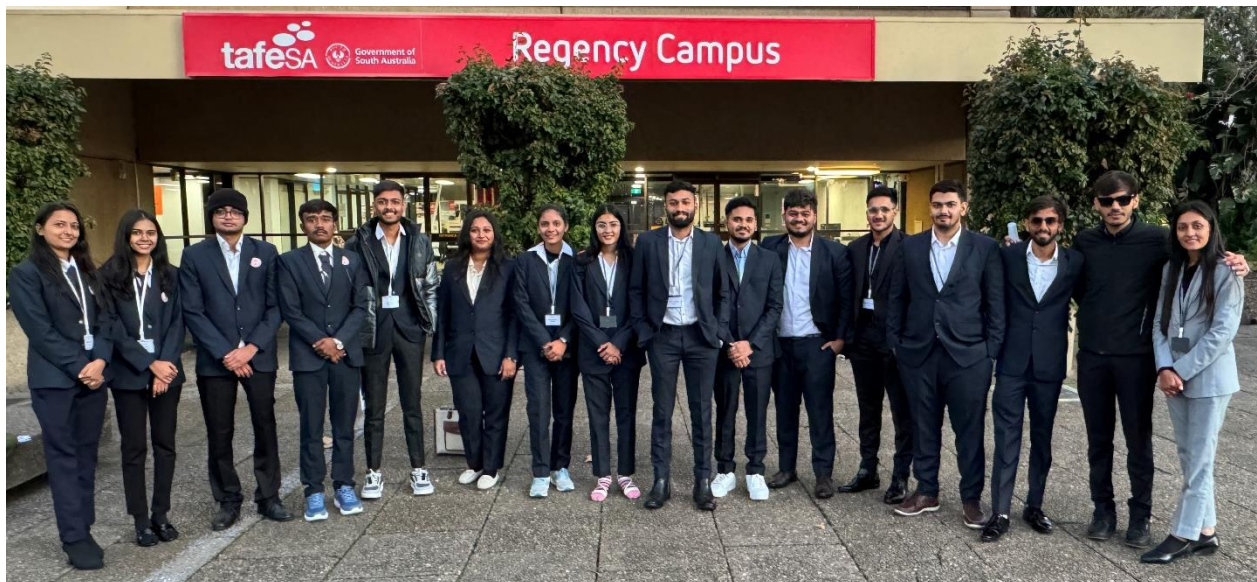
Prof. Steven provided a detailed plan for morning and afternoon lectures over the next 15 days. The sessions start from 10am to 4:00 pm with 1 hour's lunch break. Today's lessons covered "Introduction" and "what is management." In the evening, students explored the nearby OTR mart and wandered around Adelaide's streets. All had dinner at 6:30 pm.

Day-2 (2nd July, 2024)

As per the schedule, after the breakfast, the classes started from 10:00 am to 1:00 pm. Today's topic was Industry Analysis. There was a lunch break from 1:00 pm to 2:00 pm. From 2:00 pm to 4:00 pm, we had a case study



discussion. The 18 students were divided into 6 groups of 3 members each to analyze the case study. We finished for the day at 4:00 pm. In the evening, students visited K mart and nearby shopping center to purchase few items and explore Adelaide.



The Group Photo of IEP-2024 students at 'TafeSA – Regency Campus/ UBSS Campus, Adelaide'

Day-3 (3rd July, 2024)

Today's session was on "Analyzing Resources and Capabilities."

Prof. Steven explained how our assessment will be carried out. There will be 30 marks for multiple-choice questions (MCQs), 50 marks for Group



presentations, and 70 marks of written exam for two case studies, each worth 35 marks. The day was ended at 4:00 pm. In the evening, students explored nearby places.

Day-4 (4th July, 2024)

The topic of today's discussion was "Nature and sources of competitive advantage." In the afternoon, Prof. Steven provided with the case study which was analyzed by all the students in group and discussed. Classes ended at 4:00 pm. The Summer Internship Project guidelines were also shared by Mentor with all the students so they start preparing the project. In Adelaide, shops usually close at 5:30 pm, but on Thursdays, they stay open until 9:00 pm. So, students visited "Armada Arndale" mart in the evening and explored the possibilities for shopping.

Day-5 (5th July, 2024)

Today, the students learned about "Business level strategies." In the afternoon, they discussed a case study. Class ended at 4:00 pm. Afterward, they had dinner and then went outside to buy metro cards for public transport. The classes held during Monday to Friday and there will not be any classes for Saturday and Sunday. So, all have planned to visit famous place of Adelaide on Saturday and Sunday. The Friday night is also famous in Adelaide. So, few students and mentor

visited the 'Rundle street' and we explored the city, enjoying the lights and bustling atmosphere of Rundle Mall and Hindley Street. It was a fantastic experience with lots of people around.



Day-6 (6th July, 2024)

Today, All visited Glenelg Beach of Adelaide. Glenelg is Adelaide's favorite seaside destination set on the long sandy white beaches of Holdfast Bay. Only 20 minutes from the city and five minutes from Adelaide Airport, Glenelg is a fabulous place to relax, explore and experience Adelaide at its best. Glenelg Beach is Adelaide's most popular city beach, offering a buzzing vibe and great atmosphere for all to enjoy. Renowned for



its wide beach, stunning sunsets, rich heritage and bustling shops, sidewalk cafés and loads of entertainment. Students had a lot of fun taking pictures, playing garba, and taking a group photo. We also took a tram ride and enjoyed the city view.

Day-7 (7th July, 2024)



It was Sunday and there was a Ashadhi Beej as per Indian calendar. The BAPS has organized Rath Yatra of God Jagannath in the Adelaide City. Few students took the benefit of the same and participated in the Arti, procession and Maha Prasad. After eight long days, students got the Gujarati Food which was very delicious.

There was also a Gujarati Garba night organized at Adelaide by local Gujarati organizer for the Gujarati Families. The famous artists of Gujarat Gaman Santhal & Divya Chaudhary were available in the city for this event. The



students have very enjoyable time playing garba for almost 4 hours. There was a gathering of more than 1000 Gujaratis in the sports complex and all had enjoyed a lot.

By this garba night, the first week of IEP-2024 at UBSS ended happily.

Day-8 (8th July, 2024):

The second week of International Experience Program at UBSS, Adelaide, Australia started with regular schedule for the day. The Professor taken the lecture on various aspects of Corporate Level Strategies under Strategic Management from 10:00am to 1:00pm and the post lunch session was taken on Mergers and Acquisitions. In the afternoon, the case studies were given in the Group to work. After the classes over, the students went around the places. They also play indoor games in the recreational area of International Hostel.



Day-9 (9th July, 2024):

The student had lectures from 10:00am to 4:00pm as per schedule on International strategy.

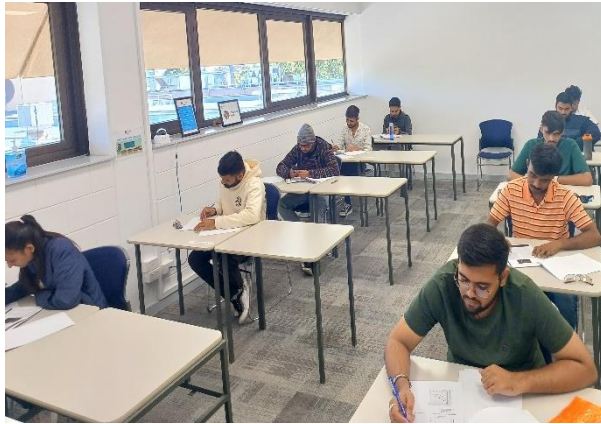


Professor Steven has also given the case study in the groups, and these were discussed in the evening. As a part of Summer Internship Project, a new guideline has been prepared exclusively for IEP students by Mentor Dr. Kaushal Bhatt. The guidelines were discussed in detail with students and also

shared with them. The dinner timing at hostel was quite early compare to regular time in India. All students have to take dinner by 6.30PM on daily basis.

Day-10 (10th July, 2024):

Today, the students had a lecture on Corporate Governance, followed by a revision session for the assessment exam. The exam was of 70 marks and it was in Pen-Paper mode as per GTU system. The timing was three hours from 1:00pm to 4:00pm. The authority of UBSS has provided another big class room and the seating arrangements was done as per enrolment number of the students. It was an open book exam for the



students.

Day-11 (11th July, 2024):

Today, all the students had a presentation on the case study on OPEC. It is the last part of strategic Management subject. The presentation was given in the group of three students. All groups have been allotted different countries of OPEC and the marks of this presentation was out of 50. Mr. Aqeel of UBSS was available throughout the presentation



and provided valuable suggestions to students. Prof. Steven and Dr. Kaushal have also guided students during Question-Answer session after each presentation. The students were very eager

to learn from the suggestions. All students discussed the rigorous system of presentation at their at UBSS as a part of the Australian Education System and the presentation at their own institute.

As a part of International Experience Program, Dr. Kaushal Bhatt requested to interact with the MBA students of UBSS, Adelaide Campus. Mr. Aqeel has arranged a session for the students of MBA Accounting specialization under the course of 'Strategic Management Accounting' on 'Project Management' topic. Prof. Thuong Ha deals with this subject so, Dr. Kaushal Bhatt met her and discussed



the requirements of the subject. The timing of classes at UBSS was 8AM to 1PM out of which 2 hours are dedicated to session and 1 hour is allotted to tutorials of the session. Dr. Nadeem from Sydney Campus took the session and offered tutorial to Dr. Kaushal Bhatt for all the campuses of UBSS i.e. Sydney, Melbourne and Adelaide. Dr. Kaushal Bhatt took a session for all the students of UBSS which was well appreciated by Dr. Nadeem and Dr. Thuong Ha.

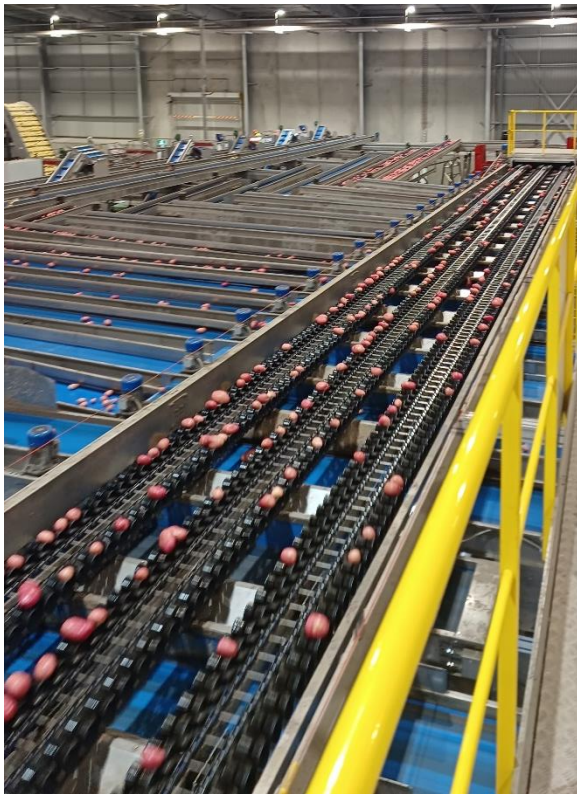


Day-12 (12th July, 2024):

Today, the students had an Industrial visit as a part of International Experience Program (IEP) to the Pye Group in Lameero to understand their strategic planning, operations and decision-making regarding their business. It was 220 kms from Adelaide which was travelled by mini bus. All the students and



Professors left at 7:30am and reached the company at 10:30am. There are two plants i.e. Potato and Onion. They are the one of the largest manufacturers of Potato in South Australia. The company has around 50,000 hectors land for cultivation. The students were amazed to see the operation of Potato from cultivation, harvesting, washing, drying, storing, packing and loading. It was great visit and students learned the use of technological advancement used in Agriculture Industry of Australia.



Day-13 (13th July, 2024):



There are no classes on weekends. The students may visit nearby places or complete the project work of Summer Internship Report. As the industrial visit is over, the most of the students have started preparing the report. Because of travel of whole day, the students were tired and took rest on Saturday. One of the group of students, went to the Garba Night where Ms. Gitaben Rabari, a famous Gujarati Singer

came to Adelaide city for her show. The students went there and enjoyed a lot playing Gujarati Garba with more than 1000 people.

Day-14 (14th July, 2024):

It was Sunday, students do not have any classes. One group visited the Museum of South Archaeology in the Adelaide city. The Museum of Classical Archaeology has more than 1700 items



on display, making it the largest collection of artefacts from ancient Greece and Rome in South Australia. Another group visited the Art Gallery of South Australia which was established as the National Gallery of South Australia in 1881. It is located in Adelaide. It is the most significant visual arts museum in the Australian state of South Australia. The students also visited the migration Museum. It is a social history museum located in Adelaide, South Australia. It is one of the three museums operated by the History Trust of South Australia. It deals with the immigration and settlement history of South Australia.



Dr. Kaushal visited The Adelaide Business School of University of Adelaide. The University of Adelaide is a public research university based in Adelaide, South Australia. Established in 1874, it is the third-oldest university in Australia which is ranked 1st in Australia and it is in top 100 universities of the world ranking. Its main campus in the Adelaide city centre includes many sandstone buildings of historical and architectural significance, such as Bonython Hall. The business school was established in 1902 which first business school in entire Australia which was offering Business Degree. The second week of International Experience Program completed well with the completion of one subject teaching and first part of Industrial visit along with few extrusion visits.

Day-15 (15th July, 2024):

The third week of International Experience Program at UBSS, Adelaide, Australia started with new



subject i.e. Advance Data Analytics as per schedule for the day. The new Professor i.e Dr. Farzad taken the lecture on various aspects of Data Analytics on the first day and covered the introduction to business analytics from 10:00 AM to 12:30 PM. After a break, students worked on an assignment worksheet discussing specific questions and then the day over with some discussion on case study.

The students enjoyed recreational facility after the classes and few students went for shopping.

Day-16 (16th July, 2024):

Today, due to unavailability of Dr. Farzad, Dr. Steven took to session and discussed the topic of Project Management in Advanced Data Analysis course in the morning sessions. After the break, he discussed Assignment 2, where students need to create a Word file detailing the given activities and context. The session ended with some question-answer and discussions. All students were busy in the preparing the Summer Internship Report on the company visited. However they also played some indoor games to refresh themselves.



Day-17 (17th July, 2024):

Dr. Steven had continued his part of teaching and he discussed on Investigating a System and then



discussed, about the assignment and case study on the topics of system designing for Amazon and eBay. The students were very keen to apply the fundamental knowledge of the data analysis. The system design was little new for the students as none of the students

was from Information Technology background. The day ended with lots of discussion on the case studies. After the classes students went on roam around to understand the culture of Australia and play some games at recreation zone at the hostel.

Day-18 (18th July, 2024):

Today, students visited Zerella Fresh (Caret Plant) situated in Verginia in South Australia from early in the morning as a part of their Industrial visit. In 2009 the Zerella family grew with an 100% ownership change into The Pye Group family. The Pye family had been gradually acquiring Zerella Holdings since their establishment in South Australia in





the 1990's. To reflect the family change Zerella Holdings was rebranded to Zerella Fresh, 'Fresh' reflecting the true nature and objective of the business – providing fresh produce to the consumer. Furthermore this ownership change placed Zerella Fresh under the existing strengths of The Pye Group family. All the students enjoyed a proper Gujarati meal afterward in the Adelaide city at one of the Indian Restaurant.

After the lunch, there was a visit to

Chateau Tanunda, a renowned winery, followed by the Whispering Wall at Barossa Reservoir.

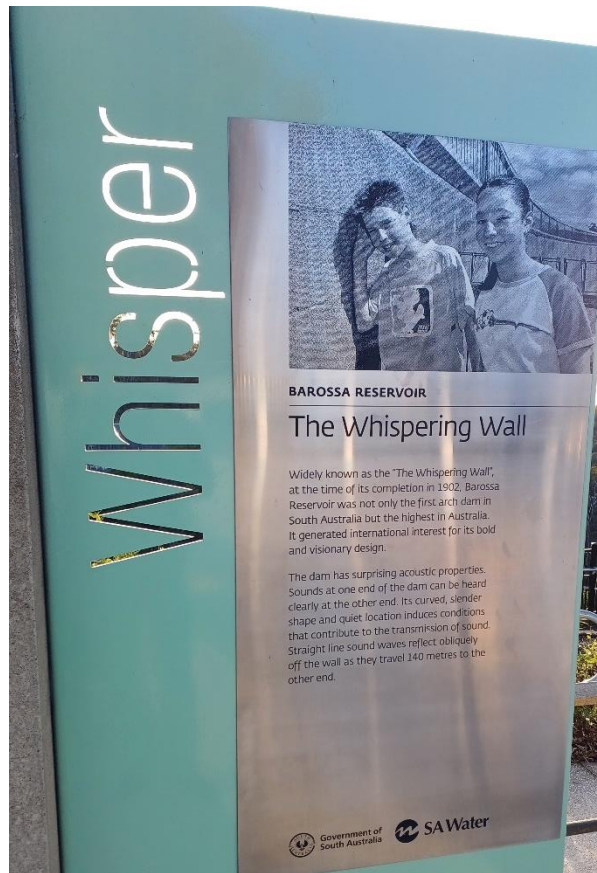
The Barossa Valley is a renowned wine-producing region northeast of Adelaide, in South Australia. The area encompasses towns such as Tanunda, Angaston and Nuriootpa, and an array of high-profile wineries offering tours and cellar-door tastings. Shiraz grapes are the local speciality. The stone cottages and Lutheran churches throughout the region are



testament to a 19th-century wave of German settlers. Students were thrilled to visit wine industry and they took many photos and videos as a part of memory.



After the visit of Wine Factory all have visited one of the oldest Dam in the South Australia near Barossa Velly. The dam has unique infrastructure that one can talk from one corner of the dam to another corner of dam without any mic system. It is the best use of science and construction has been done.



Day-19 (19th July, 2024):



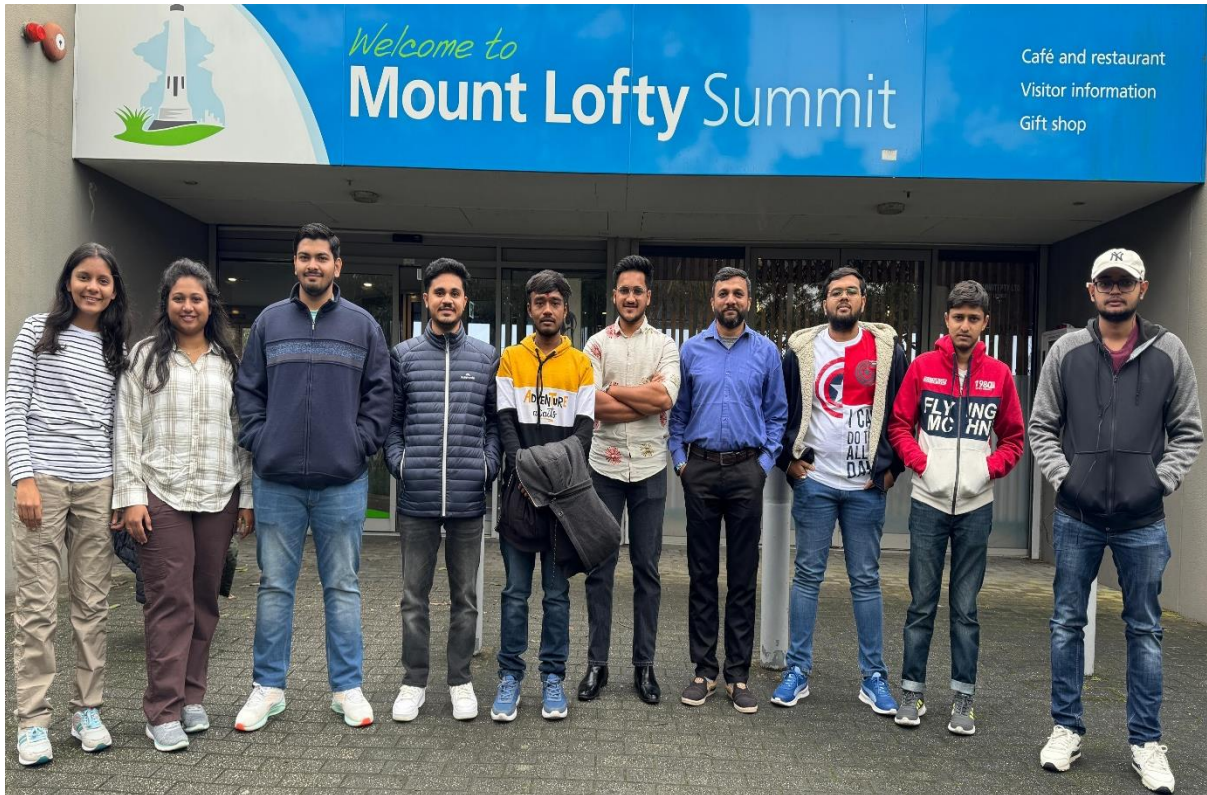
Today, students visited the South Australia Parliament. A meeting was scheduled with the Hon'ble MLA and Past Speaker of Upper House Mr. Russell Wortley of Labour Party of South Australia. He explained, the Parliament and Political structure of Australia and discussed the structure in India. He



was very keen to allow students to take part in Question – Answer with him. He made all the students to Library of Parliament, history of all the speakers of South Australia, Legislative Council seating area, etc. There was a student parliament going on with other students. Dr. Kaushal Bhatt presented the memento of GTU and invited him to India and Gujarat.

Day-20 (20th July, 2024):

There are no classes on weekends. However, an excursion visit was planned by the officials of Education Hub of Australia. They took all the students to various famous places of South Australia. All have visited Mount Lofty (highest point from where entire Adelaide can be seen), the Botanic Garden, German Street (Handoff), a chocolate factory and Victoria Harbor.







Day-21 (21st July, 2024):

It was Sunday, students do not have any classes and they took rest. The third week of International Experience Program completed well with extrusion visit and final part of Industrial visit.

Day-22 (22nd July, 2024):



Dr. Farzad taught programming to the students. He covered wireframe, StarUML, and RStudio briefly. He also gave detailed instructions about a group assignment and discussed the individual case study activities in detail. The

class ended at 4:00 PM.

Day-23 (23rd July, 2024):

Today, Dr. Farzad taught the first four activities of the case study, giving examples and helping students do the work themselves by answering their questions. Students also submitted their group assignments which was also the part of evaluation of the subject i.e. Advance Data Analytics.

Day-24 (24th July, 2024):

Dr. Farzad taught the students the remaining activities, then covered ER diagrams, wireframes, storyboards, and use case diagrams briefly. Classes were from 9 AM to 1 PM, and students were dismissed at 1 PM. After that, they submitted their individual assignments.

Day-25 (25th July, 2024):

Today was assessment day for the students. They had 2 hours to complete an assessment external component i.e. 70%. This included 35% for a case study which use case diagrams and ER diagrams, 25% for SDLC multiple-choice questions, and 10% for programming multiple-choice questions. They had to do this in a Word file, convert it to a PDF, and submit it online. After finishing the exam at 3 PM, the students were free and began preparing for their SIP report and Zerella Fresh report presentations.

Day-26 (26th July, 2024):



Today marked the final day of assessment, featuring individual SIP presentations conducted by Dr. Kaushal Bhatt, IEP Mentor. The presentations started from 10:00 AM and completed at 2:30 PM. Afterward, the students took a group photo with Dr. Farzad. With the completion of two subjects and the SIP report, the academic requirements of IEP for the students were

fulfilled today. After the presentation they returned to their accommodation to pack for their trip to Sydney tomorrow. Later, they went shopping and, being a Friday night, they enjoyed the nightlife in Adelaide.

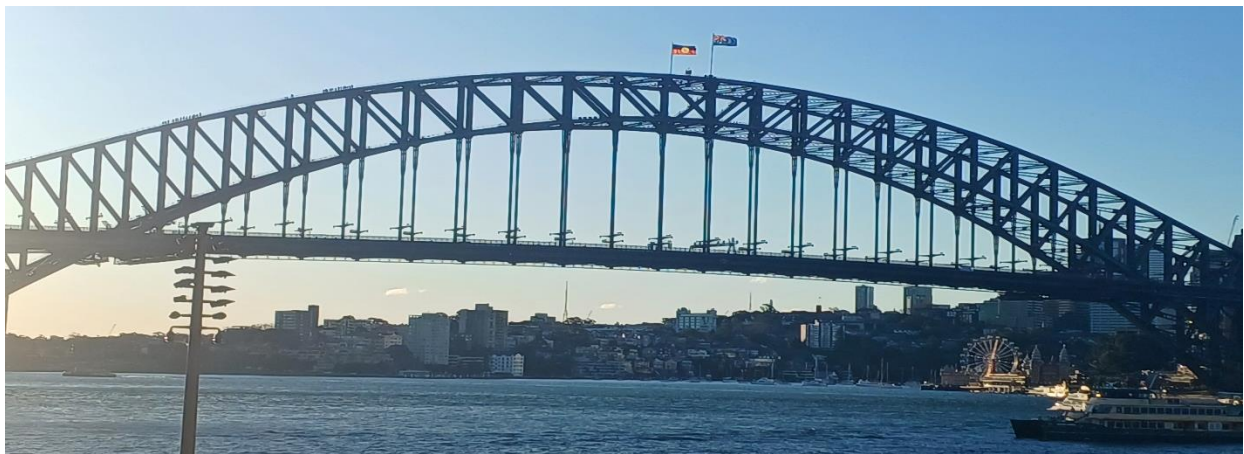
Day-27-28 (27th & 28th July, 2024):

After successfully completion of academic requirements of IEP-2024, students and mentor made a plan to visit Sydney for two days. The visit of Sydney was very well planned by Education Hub of Australia. All have visited Blue Mountains, Three Sisters, Little India, Harish Park, Bondi Beach, Opera House, Harbor Bridge, Casino, etc.





Blue Mountain



Harbor Bridge



Opera House

Day-29 (29th July, 2024):

Today was the last day for students at UBSS, marked by a certificate distribution ceremony which was given by the chief guest, Dr. Ruth Ferraro, President, UBSS. The event included experience sharing, Certificate Distribution and students played Garba with Dr. Ruth. UBSS offered lunch and goody bags to all the students. Following lunch, students did an activity where they traced their hands on a plain page for memory, which will be displayed on the GTU notice board.



Day-30 (30th July, 2024):

All students left for India in the early morning as they have their flight to catch from Adelaide to Malaysia and then Malaysia to Ahmedabad. It was truly a memorable IEP-2024. Students have expressed their gratitude to GTU for providing excellent International opportunity.



Thank You